



Articles

- Long Range Plan
- On the National Front
- Arts Council News
 - New Community Arts Director
 - Program Changes
 - Performing Arts Showcases
 - Grants Awarded
 - Nominations Sought for Governor's Awards
- The Arts in Education
- Craft Marketing News
- Focus on Folklife
- Around Kentucky
 - Artisan Center Opening
 - CITIZENS/Arts KY Merge
 - Lewis and Clark Residency
 - In Performance Tribute
 - Ken vonRoenn, Jr.
 - Events Calendar Extranet
- Resources and Reports
- Start News Update
- Message from the Director
- Quotable Quote
- Hot Dates



The Blue Moon is published bi-monthly by the Kentucky Arts Council. Please send comments, questions and information to The Blue Moon, Kentucky Arts Council, Old Capitol Annex, 300 West Broadway, Frankfort, KY 40601-1980 or call 502/564-3757V/TDD Toll Free: 1-888-833-2787
E-mail: kyarts@mail.state.ky.us

For other Kentucky Government sites visit:



Arts Council Delivers Long Range Plan to Kentucky

After many months of collecting thoughts, ideas and opinion from Kentuckians across the Commonwealth, the Arts Council has distilled all of the information into a concise plan for the future of the arts in Kentucky. "We took a new approach to planning this go-round," says Gerri Combs, executive director of the Arts Council. "We used what we have learned from our work with Wallace-Reader's Digest Funds in building participation. This model has been very effective in rendering a plan that is inclusive of all kinds of interests and relevant to the challenging times ahead of us in the arts community."

Although the Arts Council will develop a working document specifically for the work of the Arts Council, **Creating a Vision for the Future of the Arts in Kentucky: Long Range Plan 2004-2008** is actually a plan for all of Kentucky. The plan will be available in print version by mid-July (the beginning of FY 2004) and copies will be sent to all that participated in shaping the plan. To access the plan now, you can click on the link above or go to the Arts Council's Web site at www.artscouncil.ky.gov and click on the Long Range Plan button at the bottom of the front page. It carefully aligns with the strategic planning of other state government agencies that affect our work and accurately reflects the actions that will need to be taken to meet the desired outcomes gathered from public input.

The plan redefines the arts in ways that include both the formal arts and the informal arts. It recognizes participation as being broader than creating or being an audience. Essentially the plan is a matrix that validates the mission and goals of the Arts Council as appropriate for the arts in Kentucky (whether state supported or not) and intersects those goals with common themes, which emerged from the advice given by the public through meetings, surveys, interviews, etc.

Goals

1. **Education** in the arts is provided.
2. There is efficient statewide **delivery of arts programs** and services.
3. **Artists** live and work in a supportive environment.
4. The **role of the arts** in society is valued as basic to life.
5. **Public policy** is favorable to the arts in Kentucky.

Themes

1. **Partnerships and collaborations** increase the effectiveness of endeavors and make the best use of valuable and often limited

resources.

2. **Increased participation** is at the core of survival for the arts in Kentucky.

3. **Action at the local level** is crucial to building a thriving arts environment with community-wide benefit.

4. Communication is as vital to promoting the arts and marketing the arts as it is to building organizational capacity, supporting partnerships, and increasing participation.

At the end of the plan is a listing of all those that contributed to the plan. If you had a voice in the plan and the organization you are affiliated with is not included, please **let us know** and we will gladly add the acknowledgment.
